

## WHAT IS SAID ABOUT US



elaro  
elements lifestyle academy

**Susie Ward, Project Manager, [www.2ndChanceuk.org](http://www.2ndChanceuk.org)**

"Barbara and Sharon from elaro are an excellent training team. They are engaging, thoughtful and creative. They are led by the need in the room and their genuine interest in other people comes through in everything they say. They don't cut corners but use innovative, efficient, and effective methods of getting across complex points. My group is a varied one, and they used wonderful motivation techniques, treating each young person like a professional adult, to which they responded extremely well. I am extremely grateful to them for delivering a genuinely inspiring session on collaboration and for inspiring me as a trainer to challenge the standards of my own practice"

**Sarah, Senior Vice-President at The Licensing Company,  
part of Global Brands Group**

"I worked with Barbara from elaro in the lead-up to the London 2012 Olympic and Paralympic Games to help plan the training of our staff in the merchandise stores inside the venues. She also supported us with customer engagement strategies. The results were dramatic. Barbara has an ability to harness the good in human nature. elaro is a very clever tool for anyone who has a goal and needs a plan and I'd recommend Barbara and elaro wholeheartedly to anyone who plans to be successful"

elaro is excited to be in the beta phase of testing how our tools translate to online & mobile use. If you would like to be part of this we have limited spaces so do quickly hop on over to [www.elaro.com](http://www.elaro.com) and register, we're very interested to work with you :-)

**To simply find out more  
about how our methods  
could work for you, your  
team and your business  
Get Started today  
by registering at  
[www.elaro.com](http://www.elaro.com)**



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Your element.....

Discover the surprising truth about what makes you 'Tick & Click'

## WHO IS IT FOR? AWESOME INDIVIDUALS...

who are a key part of a small business team

who are key to growing a TEAM CULTURE or SMALL BUSINESS SUCCESS

who are Apprentices, learning SKILLS FOR LIFE in a small business



## WHY?

Because there's never been a more important time to remember that for  
"Teamwork that makes the Dreams-work" it always starts with  
"If it is to be, it's up to me" :-)

We face many of the same challenges, as individuals, team leaders or  
Small Business Owners. Discover the TOP 3 and the mistakes we make  
while trying to solve them.

## SO, WHAT IF.....???

**You had The HERO Advantage.**

A Philosophy & Programme that gives you  
the clarity and tools that create solutions

- To really 'get' how you Communicate & Collaborate
- To Create a team culture of Communication & Collaboration
- To have simple strategies that get 'stuff' done
- To Have the right person in the driving seat for the task
- To know how to achieve more of what you want in life
- To deliver Higher Performance, Productivity & Profits

**SO.....**

